



## Order / Rev: 52313

Alt Order #: 08856825

Product Desc: LOVE/CONG/R

Estimate: 828903

Flight Dates: 08/28/12 - 09/03/12

Original Date / Rev: 08/27/12 / 08/27/12

Order Type: CIA - C

Primary AE: Continental Washington DC

Sales Office: CNAT

Sales Region: National

**Name:** Smart Media

**Buying Contact:**

**Billing Contact:**

814 King Street

Alexandria, VA 22314

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

## Name: Mia Love

Demographic: A35+

Product Codes: US Congress

Priority: P-1

Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/03/12	22	\$12,950.00	\$11,007.50

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	22	\$12,950.00	\$11,007.50	0.00
<b>Totals</b>	<b>22</b>	<b>\$12,950.00</b>	<b>\$11,007.50</b>	<b>0.00</b>

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
KTVX-TV	21%	\$12,950.00
Market	100%	\$61,666.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBYU	0%	\$0.00
KJZZ	0%	\$0.00
KMYU	0%	\$0.00
KSL	25%	\$15,416.67
KSTU	19%	\$11,716.67
KUCW	0%	\$0.00
KUED	0%	\$0.00
KUPX	0%	\$0.00
KUTV	35%	\$21,583.33
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTVX	09/02/12	09/02/12	Su 4p-430p Su 4p-430p	CM	4:00 PM-4:30 PM	-----S	:30	1	\$225.00	P-1	0.00	NM	1	\$225.00
TALKING PICTURES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/27/12	09/02/12	-----S		1			\$225.00			0.00			
E 2	KTVX	08/28/12	08/28/12	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	-T-----	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00

**KTVX-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/27/12	09/02/12	-T-----		1			\$200.00	0.00					
E 3	KTVX	08/29/12	08/29/12	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	--W----	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/27/12	09/02/12	--W----		1			\$200.00	0.00					
E 4	KTVX	08/30/12	08/30/12	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	---T---	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/27/12	09/02/12	---T---		1			\$200.00	0.00					
E 5	KTVX	08/31/12	08/31/12	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	----F--	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/27/12	09/02/12	----F--		1			\$200.00	0.00					
E 6	KTVX	09/03/12	09/03/12	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	M-----	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/03/12	09/09/12	M-----		1			\$200.00	0.00					
E 7	KTVX	09/02/12	09/02/12	Sa/Su 1030p-11p Sa/Su 1030p-11p	CM	10:30 PM-11:00 PM	PI-----S	:30	1	\$225.00	P-1	0.00	NM	1	\$225.00
RED ZONE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/27/12	09/02/12	-----S		1			\$225.00	0.00					
E 8	KTVX	08/28/12	08/28/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	-T-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/27/12	09/02/12	-T-----		1			\$400.00	0.00					
E 9	KTVX	08/29/12	08/29/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	--W----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/27/12	09/02/12	--W----		1			\$400.00	0.00					
E 10	KTVX	08/30/12	08/30/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	---T---	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/27/12	09/02/12	---T---		1			\$400.00	0.00					
E 11	KTVX	08/31/12	08/31/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	----F--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/27/12	09/02/12	----F--		1			\$400.00	0.00					
E 12	KTVX	09/03/12	09/03/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	M-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/03/12	09/09/12	M-----		1			\$400.00	0.00					
E 13	KTVX	09/01/12	09/01/12	Sa/Su 1030p-11p Sa/Su 1030p-11p	CM	10:30 PM-11:00 PM	PI-----S-	:30	1	\$225.00	P-1		NM	1	\$225.00
SPORTS ZONE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/27/12	09/02/12	-----S-		1			\$225.00	0.00					
E 14	KTVX	09/03/12	09/03/12	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	M-----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
VIEW															

Order / Rev: 52313  
 Alt Order #: 08856825  
 Flight Dates: 08/28/12 - 09/03/12

Advertiser: Mia Love  
 Product Desc: LOVE/CONG/R  
 Estimate: 828903  
 KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	KTVX	09/03/12	09/03/12	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	-----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----					1	\$300.00		0.00			
E 15	KTVX	08/28/12	08/28/12	M-F 11p-1130p M-F 1103p-1133p	CM	11:05 PM-11:35 PM	-T-----	:30	1	\$215.00	P-1	0.00	NM	1	\$215.00
ACCESS HWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	-T-----					1	\$215.00		0.00			
E 16	KTVX	08/29/12	08/29/12	M-F 11p-1130p M-F 1103p-1133p	CM	11:05 PM-11:35 PM	--W----	:30	1	\$215.00	P-1	0.00	NM	1	\$215.00
ACCESS HWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	--W----					1	\$215.00		0.00			
E 17	KTVX	08/30/12	08/30/12	M-F 11p-1130p M-F 1103p-1133p	CM	11:05 PM-11:35 PM	---T---	:30	1	\$215.00	P-1	0.00	NM	1	\$215.00
ACCESS HWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	---T---					1	\$215.00		0.00			
E 18	KTVX	08/31/12	08/31/12	M-F 11p-1130p M-F 1103p-1133p	CM	11:05 PM-11:35 PM	----F--	:30	1	\$215.00	P-1	0.00	NM	1	\$215.00
ACCESS HWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	----F--					1	\$215.00		0.00			
E 19	KTVX	09/03/12	09/03/12	M-F 11p-1130p M-F 1103p-1133p	CM	11:05 PM-11:35 PM	-----	:30	1	\$215.00	P-1	0.00	NM	1	\$215.00
ACCESS HWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----					1	\$215.00		0.00			
E 20	KTVX	08/30/12	08/30/12	ABC4 News at 10pm M-EM M-F 10p-1036p	CM	10:00 PM-10:35 PM	---T---	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	---T---					1	\$900.00		0.00			
E 21	KTVX	08/28/12	08/28/12	Tue Spec RNC	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	-T-----	:30	1	\$3,500.00	P-1	0.00	NM	1	\$3,500.00
RNC 8/27 - 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	-T-----					1	\$3,500.00		0.00			
E 22	KTVX	08/30/12	08/30/12	Thu Spec RNC	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	---T---	:30	1	\$3,500.00	P-1	0.00	NM	1	\$3,500.00
RNC 8/27 - 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	---T---					1	\$3,500.00		0.00			
													Totals	22	\$12,950.00